

**Arts|Learning Annual Awards:  
Champion of Arts Education Advocacy Awards  
Program Book**



## ADVERTISING/MEDIA KIT

### ADVERTISING RATES

#### PRINT ADVERTISING

- Outside Back Cover: \$ 925.00 (black & white or color)
- Inside Front Cover/Inside Back Cover: \$ 650.00 (black & white)
- Full Page: \$ 450.00 (black & white)
- 1/2 Page: \$ 250.00 (black & white)
- 1/4 Page: \$ 150.00 (black & white)
- 1/8 Page: \$ 100.00 (black & white)
- One line: \$ 35.00 (text only, 60 characters or less)

### MECHANICAL SPECS

#### AD SIZES

- Full Page: 7.375 inches x 10.0 inches
  - 1/2 Page: 7.375 inches x 4.937 inches
  - 1/4 Page: 3.625 inches x 4.937 inches
  - 1/8 Page: 3.625 inches x 2.40 inches
- Ads will not bleed off the page. Ads without an edge will be centered in the ad space with a rule around the ad.

### ARTWORK SPECIFICATIONS

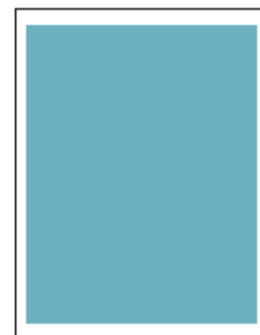
- Programs:** Please submit copy-ready ad in PDF or picture format (such as jpg or tiff files).
- PDF Files:** Be sure all images are minimally 300 dpi at final print size before exporting to a PDF.
- Hi Res Scans:** Must be 300 dpi minimum, at final print size.
- Proofs:** laser/ink jet proofs must accompany ads submitted on disk.
- Film: NOT ACCEPTED**
- DIGITAL FILE DELIVERY IS REQUIRED via EMAIL OR DISK.**

**EMAIL DIGITAL FILES TO:** [info@artslearning.org](mailto:info@artslearning.org)

**OR MAIL DISC TO:** Arts|Learning  
P.O. Box 483  
Medfield, MA 02052  
508-335-1670

### DEADLINE:

**All ad files must be received by April 15**  
*Please use accompanying form when submitting the ad*



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