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### CALL FOR ADVERTISERS

#### CHAMPIONS OF ARTS EDUCATION ADVOCACY AWARDS CEREMONY:

Arts|Learning's annual awards ceremony has occurred since 1984; it convenes top educators and policy makers in recognizing approximately 15 to 18 distinguished recipients in a public advocacy awards ceremony. This event occurs each year during May-June and is held in the Boston area in the evening following a wine and cheese reception in honor of our awardees, guests, and attendees.

Advertising space is available in the awards booklet. The booklet highlights awardees and their accomplishment, and describes Arts|Learning's programs and activities for the year.

#### Benefits of Advertising:

- 100+ arts education advocates including educators, school administrators, legislators, and more as part of the awards ceremony.
- Listing in the advertiser index in the program.
- Advertisers will be listed on our website for one year.
- Advertisers listed on our monthly e-news alerts to our distribution list of over 6400 names for one year.
- Your ad helps to support our statewide advocacy efforts to improve the quality and quantity of arts education and helps give access to every student regardless of economic background.

Advertising levels offer a range of opportunities to support our annual Champions of Arts Education Advocacy Awards Ceremony. Ads range from \$35 to \$650. The outside back cover is also available for \$925.

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*Arts|Learning is a nonprofit organization with a mission to transform learning experiences for children through the arts by developing partnerships to create model programs, engage in public advocacy, and advance the field of arts education. Since 1984, A|L has honored nearly 270 exceptional organizations and individuals who are making strides to ensure that every child in Massachusetts receives a high-quality arts education through excellent instruction, exemplary practices, and advocacy. Award categories include arts educators of dance, media, music, theatre and visual arts; schools of excellence; school administrators; school committees; parent advocates; legislators; community organizations and cultural institutions; and businesses.*

*Arts|Learning is a member of the Kennedy Center Alliance for Arts Education Network—a coalition of 34 state alliances working in partnership with the John F. Kennedy Center for the Performing Arts to support policies, practices, programs, and partnerships that ensure the arts are an essential part of American K-12 education. It is also a participant in the State Policy Pilot Program, funded by the Americans for the Arts, and A|L receives support from the Massachusetts Cultural Council, a state agency that supports the arts, humanities, and sciences.*



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**CALL FOR ADVERTISERS**

**CHAMPIONS OF ARTS EDUCATION ADVOCAY AWARDS CEREMONY PROGRAM BOOK**

**Advertising Levels**

As indicated below, our advertising levels offer a range of opportunities to support the Arts|Learning Awards Ceremony. All levels include a full year A|L membership and a listing in the advertiser index in the program, on our website, and a listing in our monthly e-newsletter for the year. We offer advertisers at the half page and whole page levels the opportunity to include their logo on the website Awards page for one year. Ads range from \$35 to \$1,000.

**Instructions**

- ❖ **Please complete this form and submit with payment or institutional Purchase Order by April 15<sup>th</sup>. Make checks payable to Arts|Learning. Mail to:  
Arts|Learning, P.O. Box 483, Medfield, MA 02052  
Or via email at [info@artslearning.org](mailto:info@artslearning.org). To make payment on line, please go to our website: [www.artslearning.org](http://www.artslearning.org) and use the “donate” button to make your payment.**
- ❖ **Please send digital files by April 15<sup>th</sup> based on specs outlined on the following page. The digital file may be mailed to the address above, or emailed to [info@artslearning.org](mailto:info@artslearning.org).**

If you have questions or need additional information, contact Jonathan Rappaport at the A|L office at 508.335-1670 or [info@artslearning.org](mailto:info@artslearning.org).

**Indicate ad level:**

- |  |  |
|--|--|
| <input type="checkbox"/> Outside Back Cover (Full Page) - \$925                | <input type="checkbox"/> Half Page - \$250                   |
| <input type="checkbox"/> Inside Front or Inside Back Cover (Full Page) - \$650 | <input type="checkbox"/> Quarter Page - \$150                |
| <input type="checkbox"/> Full Page - \$450                                     | <input type="checkbox"/> Eighth Page - \$100                 |
|  | <input type="checkbox"/> One line (60 characters max) - \$35 |

***These prices are for copy-ready, digital ads only. If you need Arts|Learning to set your ad for you, please contact Jonathan Rappaport at 508-335-1670 or [info@artslearning.org](mailto:info@artslearning.org) for info and costs.***

**Please print**

**Organization** \_\_\_\_\_  
(as it should appear in index listing)

**Contact Name** \_\_\_\_\_ **Title** \_\_\_\_\_

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**City, State, ZIP** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Fax** \_\_\_\_\_

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