

**Arts|Learning Annual Awards:
Champion of Arts Education Advocacy Awards
Program Book**



ADVERTISING/MEDIA KIT

ADVERTISING RATES

PRINT ADVERTISING

Outside Back Cover: \$ 925.00 (black & white or color)
Inside Front Cover/Inside Back Cover: \$ 650.00 (black & white)
Full Page: \$ 450.00 (black & white)
1/2 Page: \$ 250.00 (black & white)
1/4 Page: \$ 150.00 (black & white)
1/8 Page: \$ 100.00 (black & white)
One line: \$ 35.00 (text only, 60 characters or less)

MECHANICAL SPECS

AD SIZES

Full Page: 7.375 inches x 10.0 inches
1/2 Page: 7.375 inches x 4.937 inches
1/4 Page: 3.625 inches x 4.937 inches
1/8 Page: 3.625 inches x 2.40 inches
Ads will not bleed off the page. Ads without an edge will be centered in the ad space with a rule around the ad.

ARTWORK SPECIFICATIONS

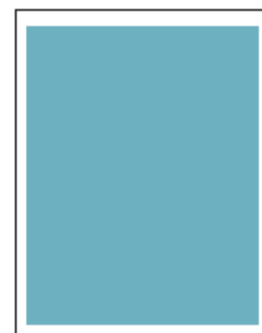
Programs: Please submit copy-ready ad in PDF or picture format (such as jpg or tiff files).
PDF Files: Be sure all images are minimally 300 dpi at final print size before exporting to a PDF.
Hi Res Scans: Must be 300 dpi minimum, at final print size.
Proofs: laser/ink jet proofs must accompany ads submitted on disk.
Film: NOT ACCEPTED
DIGITAL FILE DELIVERY IS REQUIRED via EMAIL OR DISK.

EMAIL DIGITAL FILES TO: info@artslearning.org

OR MAIL DISC TO: Arts|Learning
P.O. Box 483
Medfield, MA 02052
508.433.6325

DEADLINE:

All ad files must be received by September 2.
Please use accompanying form when submitting the ad



FULL PAGE



HALF PAGE



QUARTER PAGE



EIGHTH PAGE